

ISRA PUSPITA HARDANI

Undergraduate Management Student have knowledge and experience in the field of Business and Marketing. Have a good understanding of marketing principles including segmentation, targeting, and proficiency in Microsoft Office. Have practical experience in marketing strategies, such as developing promotions, conducting market research, and running marketing campaigns. Also have experience as a freelancer as a data entry worker for 3 months. Being innovative and results-oriented individual who always seeks new ways to improve performance and achieve targets.

WORK EXPERIENCE

Internship And Independent Study Program (MSIB), Ministry Of Education and Culture Republic of Indonesia

February 2024 - June 2024

- Learning Python, ETL, Docker, and Airflow are valuable skills for data analysis.
- Learning data analysis is beneficial for a wide range of fields.
- Working collaboratively in a team to identify challenges.
- Implementing a Docker project.

Sales & Cashier Intern, PT. Ramayana Lestari Sentosa Tbk.

September 2020 - November 2020

- Learn about the products and services offered by the company.
- Assist customers with product inquiries and give recommendations.
- Maintain a positive and engaging attitude to promoting sales.
- Assist with merchandising and product displays.
- Contribute to creating a welcoming and sales-oriented atmosphere.

Name Card Data Entry, PT. Situs Karunia Indonesia

February 2020 - Jan 2021

- Entering data from business cards to ensure accuracy and consistency
- Identifying and correcting any errors or missing information on business cards
- Organizing and formatting data according to specific guidelines

EDUCATIONAL BACKGROUND

Muria Kudus University

Faculty Of Economics and Business

Sep 2021 - Present

- Majoring in Management

Vocational High School 1 Kudus

June 2018 - July 2021

- Major in Online Business and Marketing
- Participate in class representative deliberations
- Performing in a choir at a class meeting

Junior High School 4 Kudus

April 2015 - May 2018

- Participate in music and choir extracurricular
- Performing flute piano and choir music at the farewell performance

PERSONAL INFO

Pankis Griya Residence,
Jepangpakis, Jati, Kudus, 59342
Indonesia

ica9puspita@gmail.com

+62895422515804

SKILLS

Soft Skills

- Time management
- Attention to detail
- Responsibility
- Persuasive
- Work ethic
- Communication

Hard Skills

- Microsoft Office
- Python
- PostgreSQL
- Apache Airflow
- Docker Desktop

Languages

- English (Intermediate)
- Indonesian (Fluent)
- Korean (Beginner)

Certification/Short Courses

- Digital Copywriting - Digitalent Kominfo
- Mini Course: Product Management - RevoU
- Belajar Dasar Data Scientist - Dicoding

VOLUNTEERING

- Paranovo Novo Club, Paragon Technology and Innovation
- YOTers, Young On Top
- IndoRelawan

LINKS

[LinkedIn](#)

[Github](#)

[Portfolio](#)